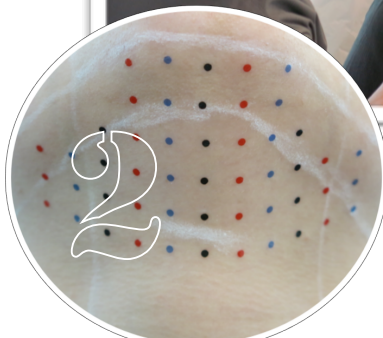


# Reduce the double chin without surgery



**A recently FDA-approved drug is the first and only treatment to remove the double chin without surgery.**

It is a deoxycholic acid (commercially named Kybella™), a natural substance that we all have in our body and which dissolves fat forever. After over 10 years of research, the pharmaceutical manufacturer created this product and recently obtained the approval for cosmetic use from the Food and Drug Administration (FDA). This is the first and only product with indication for the reduction of the double chin and its use was approved in the United States earlier than in any other part of the world.



## Important Corrections

According to a survey conducted by the American Society of Dermatologic Surgery (ASDS), more than 68 percent of consumers are bothered by the thickness or excess in the area below the chin, almost as much as those who report discomfort for the lines around the eyes (71 percent). In fact, the question that was asked to the surveyed was: How much does the excess fat under your chin or neck bother you?"

The lack of definition under the chin area is related to genetic factors, age and overweight. However, the problem of submental fat is not necessarily associated with age, since on many occasions young people present this problem, even those without weight problems.

## Everyone is different

Hence, the treatment is personalized by the doctor. It is designed for women and men who present from moderate to severe excess fat in that area. Within the

1. In a single session, the patient may receive several injections, leaving the office without any bandages or sutures, because it is not a surgical procedure. It may take two to three sessions, depending on how much submental fat you have.
2. On average, the procedure require approximately four to six injections, 0.2 ml each, at a one-centimeter distance. Each treatment session lasts approximately 15 to 20 minutes.

evaluation that determines if the patient is eligible to receive treatment, the amount of elasticity of the skin and fat under the chin are taken into account. The procedure begins with the application of local anesthesia, followed by the application of a specific pattern of deoxycholic acid injections into the fat under the chin.

## Safe treatment

Treatment is relatively safe, as long as a trained physician administers it. The most common side effects include swelling and redness in the treatment area, which usually resolve on their own within a few days. The swelling is due to the fact that this product causes an inflammatory reaction in which a denaturation of the adipose cells occurs. The patient will be able to see final results approximately four weeks after treatment and leading to a permanent result.

For more information call (787) 777-0003.

